



YOUR PLANS

Redefined
by Harman

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BASIC PACKAGE

Best for startups and small businesses building their online presence

- ✓ Account setup & Optimization
- ✓ Two 45-minute Strategy calls per month
- ✓ 15 curated posts per month
- ✓ Caption writing tailored to your brand voice
- ✓ Content Scheduling
- ✓ Community Management
- ✓ Monthly Performance Report



VISUAL ONLY PLAN

Ideal for growing businesses looking to elevate their brand image

- ✓ Creating a Cohesive looking feed
- ✓ 1 hour 1:1 meeting once a month
- ✓ Trend Strategy
- ✓ 25 Social Media graphics posts and editing
- ✓ Scheduling Content
- ✓ Performance Tracking
- ✓ Content Optimization Suggestions

SOCIAL MEDIA STRATEGY

- ✓ Auditing Social Media Accounts-3 platforms
- ✓ Optimization of the accounts
- ✓ 1:1 meeting twice a month
- ✓ Tailored Individual Strategy
- ✓ Trend Strategy
- ✓ Hashtag Strategy
- ✓ 30 Days of content ideas



NOTE: ALL THE PRICES SPECIFIED ARE FOR ONE PLATFORM



STANDARD PACKAGE

- ✓ Complete Account setup & Optimization
- ✓ 30 posts per month (mix of graphics + videos)
- ✓ Cohesive-looking feed
- ✓ Two monthly 1:1 strategy meetings
- ✓ Conversion-focused caption writing
- ✓ Content Scheduling
- ✓ Custom hashtag strategy
- ✓ Video Editing (short-form content)
- ✓ Daily Engagements (Stories and Highlights)
- ✓ Community Management
- ✓ Monthly performance tracking + recommendations

For 2 platforms of your choice-\$1,599

For 3 platforms of your choice-\$2099

ADD ONS



PAID ADS

MANAGEMENT-\$299

(AD SPEND NOT INCLUDED)

- Available for Meta(Instagram/Facebook), TikTok & LinkedIn
- Ad setup & Optimization
- Custom ad creatives (graphics + video)
- Weekly monitoring + adjustments
- Monthly ad performance report
- Target audience research

CONTENT CREATION

-STARTING \$299

- 3 hours of photo + video shoot
- Lifestyle, product, or behind-the-scenes content
- Edited photos and video clips (Reels/TikTok)



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READY TO START?

YOU DON'T NEED TO DO EVERYTHING ALONE

Let's build this together!

Let's talk vision, ideas, and what you want your online presence to look like.

✉ info@redefinedbyharman.com

Already working together? Need adjustments, updates, or guidance? I've got you.

✉ support@redefinedbyharman.com

See how I help brands redefine their digital presence.

🌐 www.redefinedbyharman.com