



YOUR PLANS

Redefined

by Harman

Harman Cotey

BASIC PACKAGE

Best for startups and small businesses building their online presence

- ✓ Account setup & Optimization
- ✓ Two 45-minute Strategy calls per month
- ✓ 15 curated posts per month
- ✓ Caption writing tailored to your brand voice
- ✓ Content Scheduling
- ✓ Community Management
- ✓ Monthly Performance Report



VISUAL ONLY PLAN

Ideal for growing businesses looking to elevate their brand image

- ✓ Creating a Cohesive looking feed
- ✓ 1 hour 1:1 meeting once a month
- ✓ Trend Strategy
- ✓ 25 Social Media graphics posts and editing
- ✓ Scheduling Content
- ✓ Performance Tracking
- ✓ Content Optimization Suggestions

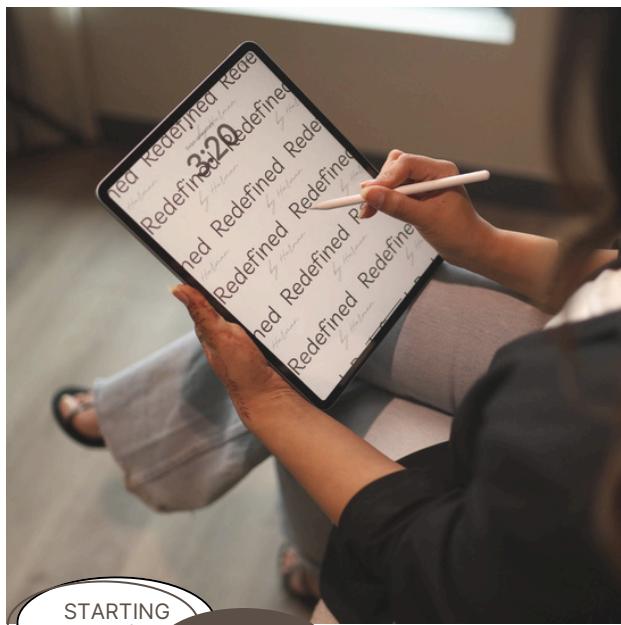
SOCIAL MEDIA

STRATEGY

- ✓ Auditing Social Media Accounts-3 platforms
- ✓ Optimization of the accounts
- ✓ 1:1 meeting twice a month
- ✓ Tailored Individual Strategy
- ✓ Trend Strategy
- ✓ Hashtag Strategy
- ✓ 30 Days of content ideas



NOTE: ALL THE PRICES SPECIFIED ARE FOR ONE PLATFORM



STARTING
FROM/

\$1,099

STANDARD PACKAGE

- ✓ Complete Account setup & Optimization
- ✓ 30 posts per month (mix of graphics + videos)
- ✓ Cohesive-looking feed
- ✓ Two monthly 1:1 strategy meetings
- ✓ Conversion-focused caption writing
- ✓ Content Scheduling
- ✓ Custom hashtag strategy
- ✓ Video Editing (short-form content)
- ✓ Daily Engagements (Stories and Highlights)
- ✓ Community Management
- ✓ Monthly performance tracking + recommendations

For 2 platforms of your choice-\$1,599

For 3 platforms of your choice-\$2099

ADD ONS



PAID ADS

MANAGEMENT-\$299

(AD SPEND NOT INCLUDED)

- Available for Meta(Instagram/Facebook), TikTok & LinkedIn
- Ad setup & Optimization
- Custom ad creatives (graphics + video)
- Weekly monitoring + adjustments
- Monthly ad performance report
- Target audience research

CONTENT CREATION

-STARTING \$299

- 3 hours of photo + video shoot
- Lifestyle, product, or behind-the-scenes content
- Edited photos and video clips (Reels/TikTok)

Redefined

by Harman



READY TO START?

YOU DON'T NEED TO DO EVERYTHING ALONE

Let's build this together!

Let's talk vision, ideas, and what you want your online presence to look like.

✉ info@redefinedbyharman.com

Already working together? Need adjustments, updates, or guidance? I've got
you.

✉ support@redefinedbyharman.com

See how I help brands redefine their digital presence.

🌐 www.redefinedbyharman.com